EDMONDS FOOD BANK
EMPTY BOWL EVENT
PEELING BACK THE LAYERS OF FOOD INSECURITY

2023
Sponsorship
2023 Edmonds Food Bank Empty Bowl

**Date:** September 28, 2023

**Location:** Edmonds Yacht Club

**What you are supporting:** This is Edmonds Food Bank only fundraising event of the year. We use these funds throughout the year to support our operations and getting food into the hands of those that need it.

**Who attends?:** Supporters of the Edmonds Food Bank, whether that be volunteers, board members, members of the community or staff. High income earners and devoted to the Edmonds community.

**Why it’s different:** Each attendee receives a hand crafted or hand painted art bowl. They get to fill that bowl with hearty soup. Fun and engaging activities throughout the evening include a signature cocktail by Niles Peacock, a wine toss game, dessert dash with locally made desserts, a heads or tails game and raffle winners.

**Why Empty Bowl?** We serve soup to signify that this is sometimes all our customers can afford to eat in a day.

**What’s new this year?** Last year we planted the seed for a bountiful harvest. This year we are taking root.
Why Support Edmonds Food Bank?

- In Washington, 688,170 people are facing hunger — and of them 197,550 are children.
- 1 in 11 people face hunger, 1 in 8 children face hunger.
- People facing hunger in Washington are estimated to report needing $468,219,000 per year to meet their hunger needs.
- The Edmonds Food Bank is transforming lives and eliminating food insecurity in our community.
- The Food Bank serves over 650 families each week, 30% are children and 20% are seniors.
  We purchase fresh dairy, produce and this year we are focusing on providing specialty items such as halal, kosher, diabetic, gluten free and so much more.
- We have two main distribution days, a senior and ADA delivery program and many pop ups throughout the month reaching vulnerable communities where they live.
- Each month we have over 3,000 hours of volunteer time
Sponsorship Benefits

There is no better way to market your business and show your commitment to community and peeling back the layers of food insecurity.

Promotion of your business may include:

- Social Media: Facebook, Instagram & Twitter
- Media relations/Advertising
- Website logos
- Posters, flyers & other promotional materials
- Audio announcements
- Email marketing campaign
- Banners/signage recognition
- Table recognition
- Customize opportunities!

- Deadline for inclusion on print materials (posters, flyers) is June 15th. Deadline for event inclusion signage is September 1st.
## YOUR SPONSORSHIP INCLUDES:

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<tr>
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<th>Harvest Sponsor</th>
<th>Flowering Sponsor</th>
<th>Budding Sponsor</th>
<th>Stem Sponsor</th>
<th>Root Sponsor</th>
<th>Sprout Sponsor</th>
<th>Seed Sponsor</th>
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<tbody>
<tr>
<td>Name listed above the event name</td>
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<td>Logo in print ad after the event</td>
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<td>Logo on the paddles</td>
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<td>Logo on table tents</td>
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<td>Flyer logo</td>
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<td>Logo on video</td>
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<td>Complimentary tickets</td>
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<td>Verbal recognition</td>
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<tr>
<td>Access to use the &quot;We sponsor Edmonds Food Bank&quot; badge</td>
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Not into sponsoring!? Other ways to help:

• Provide a gift certificate for our raffle
• Donate a dessert for the dessert table (if appropriate to your business)
• Donate a bottle of wine for our wine toss game
• Attend the event as a team building experience. Tables can be purchased on the website.
• Get a group together from your office and volunteer at the event
• Help us get the word out about the event and post to your network
For additional sponsorship information, please contact:

- Ilana Balint
  - Event Organizer
  - ilanabalint@gmail.com
  - 206-330-5967

OR

- Jane Derderian
  - community@edmondsfoodbank.org
  - Development and Communications Manager
  - Office: 425.778.5833
  - Cell (preferred): 425.478.1260