EDMONDS FOOD BANK

PEELING BACK THE LAYERS OF FOOD INSECURITY

2023 Sponsorship

2023 Edmonds Food Bank Empty Bowl

Date: September 28, 2023

Location: Edmonds Yacht Club

What you are supporting: This is Edmonds Food Bank only fundraising event of the year. We use these funds throughout the year to support our operations and getting food into the hands of those that need it.

Who attends?: Supporters of the Edmonds Food Bank, whether that be volunteers, board members, members of the community or staff. High income earners and devoted to the Edmonds community.

Why it's different: Each attendee receives a hand crafted or hand painted art bowl. They get to fill that bowl with hearty soup. Fun and engaging activities throughout the evening include a signature cocktail by Niles Peacock, a wine toss game, dessert dash with locally made desserts, a heads or tails game and raffle winners.

Why Empty Bowl? We serve soup to signify that this is sometimes all our customers can afford to eat in a day.

What's new this year? Last year we planted the seed for a bountiful harvest. This year we are taking root.

Support Edmonds Food

Bank?

- In Washington, 688,170 people are facing hunger and of them 197,550 are children.
- 1 in 11 people face hunger, 1 in 8 children face hunger.
- People facing hunger in Washington are estimated to report needing \$468,219,000 per year to meet their hunger needs. The Edmonds Food Bank is transforming lives and eliminating food insecurity in our community.
- The Food Bank serves over 650 families each week, 30% are children and 20% are seniors.
- We purchase fresh dairy, produce and this year we are focusing on providing specialty items such as halal, kosher, diabetic, gluten free and so much more. We have two main distribution days, a senior and ADA delivery program and many pop ups throughout the month reaching vulnerable communities where they live.
- Each month we have over 3,000 hours of volunteer time

Sponsorship Benefits

There is no better way to market your business and show your commitment to community and peeling back the layers of food insecurity.

Promotion of your business may include:

- Social Media: Facebook, Instagram & Twitter
- Media relations/Advertising
- Website logos
- Posters, flyers & other promotional materials
- Audio announcements
- Email marketing campaign
- Banners/signage recognition
- Table recognition
- Customize opportunities!
- Deadline for inclusion on print materials (posters, flyers) is June 15th. Deadline for event inclusion signage is September 1st.

taking root SPONSORSHIP PACKAGES

EDMONDS ECOD BANK

EMPTY BOWL	Harvest Sponsor	Flowering Sponsor	Budding Sponsor	Stem Sponsor	Root Sponsor	Sprout Sponsor	Seed Sponsor
YOUR SPONSORSHIP INCLUDES:	\$30,000	\$15,000	^{\$} 10,000	^{\$} 5,000	^{\$} 2,500	^{\$} 1,000	\$500
Name listed above the event name	х						
Front door logo placement	x						
Logo on printed ticket	x	x					
Logo on thank you cards to donors	x	x					
Logo in print ad after the event	x	x	x				
Logo on the paddles	x	x	х	х			
Logo on program	x	x	х	х	х		
Logo on table tents	х	x	х	х	х		
Flyer logo	х	х	х	х	х		
Poster logo	х	x	x	х	х		
Logo on video	x	x	х	х	х	х	
Complimentary tickets	4 tickets	3 tickets	2 tickets	2 tickets	1 ticket	1 ticket	No tickets
Verbal recognition	x	x	x	х	х	х	х
Website logo	х	x	x	х	х	х	х
Social media	4 spots	3 spots	2 spots	2 spots	1 spot	1 spot	1 spot
Access to use the "We sponsor Edmonds Food Bank" badge	x	x	x	х	x	x	x

Not into sponsoring!? Other ways to help:

- Provide a gift certificate for our raffle
- Donate a dessert for the dessert table (if appropriate to your business)
- Donate a bottle of wine for our wine toss game
- Attend the event as a team building experience. Tables can be purchased on the website.
- Get a group together from your office and volunteer at the event
- Help us get the word out about the event and post to your network

EDMONDS FOOD BANK EMPTY BOWL F E V E N T PEELING BACK THE LAYERS OF FOOD INSECURITY

For additional sponsorship information, please contact:

- Ilana Balint
- Event Organizer
- ilanabalint@gmail.com
- 206-330-5967

OR

- Kellie Lewis
- EFB Marketing and Communications
- <u>community@edmondsfoodbank.org</u>
- 425-778-5833